



FLOWER CLASS

*More than just a floral design course – this is where
you find inspiration, technique, and creative freedom.
From simple bouquets to artistic arrangements, Flor
helps you turn your passion into a solid skill.*

Sign up now to get the latest updates and
explore the world of flowers with us.

www.florbyplantstalk.com

282/7 Bui Huu Nghia, Ward 2, Binh
Thanh District, Ho Chi Minh

PACKAGE



Basic Course

Perfect for beginners – master fundamental techniques, flower care, color coordination, and creating harmonious, elegant designs.



Advanced Course

For those looking to elevate their skills – explore advanced floral styles, refined wrapping techniques, foam-free arrangements, and creative artistry.



Master Course (Includes Floral Arch)

Beyond bouquets and vase arrangements, this course empowers you to create large-scale floral designs, including a hands-on session on professional floral arch installation.

*CHOOSE YOUR JOURNEY AND CREATE
WITH FLOR!*

BASIC COURSE

The perfect course for those who want to start their floral journey with a solid foundation.

- **Number of sessions: 5**
- **Duration: 2-3 hours per session**
- **Fee: 7,000,000 VND**



FLORAL FUNDAMENTALS

Understanding flower and foliage characteristics
Techniques for keeping flowers fresh longer
Color harmony and composition principles
Introduction to essential flowers & materials

BASIC BOUQUET TECHNIQUES

Classic Round Bouquet
*European-style bouquet techniques: creating a perfectly rounded, elegant form
Maintaining a classic aesthetic while adding Flor's unique creative touch*
Natural-Style Bouquet
Arranging flowers with a soft, airy, and organic feel

BASIC HAND-TIED BOUQUET TECHNIQUES

Selecting the right wrapping paper for different bouquet styles
Fundamental wrapping techniques for a polished, professional look

BASIC VASE ARRANGEMENT TECHNIQUES

Classic Round Vase Arrangement
*Mastering foundational floral arranging skills.
Creating a balanced, full, and harmonious round vase design
Perfect for beginners or those refreshing their basics*
One-Sided Vase Arrangement
*Focused, directional design – ideal for reception desks, dining tables, or workspaces
Creating visual depth while maintaining elegance
Essential vase arrangement techniques*





ADVANCED COURSE

The perfect course for those looking to refine their floral skills and explore advanced techniques.

- **Number of sessions: 15**
- **Duration: 2-3 hours per session**
- **Fee: 25,000,000 VND**



THEORY & FLOWER MARKET VISIT

Exploring Materials & Inspiration

*Selecting fresh flowers, color pairing, and proper flower conditioning.
Principles of composition, color harmony, and Flor's unique design approach.*

HAND-TIED BOUQUETS

Classic Round Bouquet – Flor's Elegance

European-style technique for a perfectly rounded, luxurious shape.

Natural Round Bouquet – Effortless & Refined

*Airy, organic composition that highlights the natural beauty of flowers.
Soft integration of foliage and accessories for a harmonious balance.*

One-Sided Bouquet (Small) – Advanced Wrapping Techniques

Focus on intricate details, ensuring a compact bouquet with depth and focal points.

Premium wrapping techniques for a distinctive and polished finish.

One-Sided Bouquet (Large) – Advanced Wrapping Techniques

Combining a variety of flowers and foliage to create a grand, eye-catching arrangement.

Mastering refined bouquet construction and wrapping for a structured yet artistic design.

Hand-tied Bridal Bouquet

Designed for the most special day, using premium flowers with a secure, elegant hand-tied form.

Techniques to maintain freshness and grace throughout the ceremony.



VASE ARRANGEMENTS

Fundamental Round Vase – The Perfect Start

Mastering essential techniques to create a full, balanced round arrangement.

Ideal for beginners or those looking to refine their foundation.

Natural Round Vase – Effortless Elegance

A round composition with added freedom and movement.

Soft, airy, and perfect for modern living spaces.

One-Sided Vase – Graceful Focal Point

Designed to face one direction, ideal for reception desks, dining tables, or workspaces.

Creates depth and visual impact while maintaining elegance.

Asymmetrical Vase – Artistic Expression

A non-traditional composition emphasizing creativity and dynamic balance.

A striking interplay of flowers, foliage, and accessories for a bold visual statement.

Parallel-Style Vase – Modern & Minimalist

Vertical floral arrangement emphasizing clean lines and sophistication.

A sleek, structured design perfect for contemporary spaces.

Sustainable Vase – Foam-Free Mechanics

Innovative techniques for eco-friendly floral designs.

Blending sustainability with contemporary floral artistry.

FLORAL STYLING FOR GIFTING & DÉCOR

Basket Arrangement – Effortless Romance

Blending woven baskets and wooden elements for Flor's signature cozy charm.

Flower Box – Elegant & Thoughtful Gifting

*Maximizing small spaces with a refined, harmonious floral composition.
A premium approach to floral presentation for special occasions.*

MASTER FLORAL DESIGN COURSE

For those looking to elevate their floral artistry, this course refines advanced techniques, explores in-depth design styles, and empowers you to create signature floral masterpieces.

Course Fee: 35,000,000 VND

Total Sessions: 18, including:

15 Sessions from the Advanced Course – Comprehensive training on expert techniques and real-world applications.

3 Intensive Masterclasses – Focused on creative development, tackling large-scale floral installations, and refining your unique design signature.



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MASTER FLORAL DESIGN



ADVANCED FLORAL MASTERCLASS –

3 EXCLUSIVE SESSIONS

SUPER-SIZE FLORAL ARRANGEMENT

Master large-scale floral compositions with diverse blooms, foliage, and accessories. Achieve a perfect balance of structure and artistry for a striking visual impact.

STATEMENT FLORAL STAND

Create bold and modern floral displays with Flor's signature free-flowing style. Learn sturdy construction techniques and refined color coordination to craft contemporary centerpiece arrangements.

FLORAL ARCH – SPECIAL HANDS-ON SESSION

Master the structure and floral placement for arches used in weddings, events, and grand openings. Learn secure yet natural mechanics for breathtaking large-scale floral installations.



WHY CHOOSE FLOR'S FLOWER DESIGN COURSE?

HANDS-ON TRAINING METHOD

Learn by doing—combining theory with continuous practical exercises under expert guidance.

FLOR'S SIGNATURE STYLE

Blending international floral artistry with Flor's unique creative touch.

STAY AHEAD OF TRENDS

Master innovative techniques, sustainable practices, and contemporary floral trends.

POST-COURSE SUPPORT

Get ongoing mentorship, idea exchanges, and career development opportunities.

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